

Case Study

Turn-key MPLS installation and project management for an industry-leading distributor of building products in North America

Problem: BlueLinx, a leading distributor of building products in North America, offers thousands of products from suppliers all over the world to service over 10,000 customers nationwide – including dealers, industrial manufacturers, manufactured housing producers and home improvement retailers. The company operates its distribution business through a vast network of 40 distribution centers located throughout the U.S. They contacted EnableIP because they no longer wanted to manage the many issues related to their broadband VPN.

Solution: First, we looked at AT&T, but their early approach on MPLS was built on old Frame Relay technology to a pure MPLS solution; they couldn't provide a turn-key install as BlueLinx had limited resources internally to manage, configure and install a new network.

EnableIP partnered with CenturyLink to provide a turnkey solution that removed all migration efforts from BlueLinx to us – all the way down to post-installation application layer testing at all sites. CenturyLink provided the pure MPLS solution to all BlueLinx locations at a lower cost than the previous hybrid network that it replaced.



Client Profile

Headquarters: Atlanta, GA

Industry: Logistics & Supply Chain

Employees: 1,600+

Locations: 2

Services:

- Logistics (transportation, international operating procedures, supply chain services)
- Milling & fabrication
- eCommerce



Increased Our ROI

“The solution EnableIP delivered in the end decreased our vendors, provided network SLAs for all locations, and poured the foundation for us to begin the move to VoIP, which further increased our ROI on the data network by displacing 50% of the cost associated with running a separate voice network.”

Associate
BlueLinx Corporation



Services

In the end, we delivered turn-key MPLS installation and project managed technical install, including configuration and support.

About EnableIP

A carrier like no other, EnableIP engineers unique telecom solutions for mid-size businesses in multiple industries – including banks, automotive and recreational vehicle dealerships, and aggregate companies.

What Makes Us Different?

- 🗑 Our support team provides fanatically-fast responses to our customers' problems and questions.
- 🗑 We do the full install, and offer 24/7 NOC monitoring.
- 🗑 Only ONE simple monthly bill.
- 🗑 Guaranteed network up-time rates of 99.99% or more.
- 🗑 No finger pointing if there's an outage, we just fix it so you can get back to work.

Most importantly: We actually deliver on our promises!